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Machines for elastomers, silicones and TPE

New opportunities for the future at Maplan

Powerful dual leadership in Ternitz

Ternitz (A), 25.05.2013: The Austrian elastomer machinery manufacturer Maplan realign itself to be even better prepared for the future. A visible sign is the new dual leadership in the management. The management now consists of DI Wolfgang Meyer (44) as CEO and Mag. (FH) Leopold Heidegger (44) as CFO. Meyer follows Dietmar L. Morwitzer. The owner family Soulier thanks Mr. Morwitzer for his commitment, the new nominations stand for further expansion of the company.

Background of the change is a new structuring of the organization at Maplan. The family Soulier and the IPSO-Industrie-Holding are owner of Maplan GmbH and its foreign subsidiaries and branches since 2012. With the Starlinger group the worldwide cooperations still are continued and expanded. The family Soulier would like together with the dual leadership to expedite the strategic direction of the company. The IPSO-

Industrie-Holding takes over the function of the advisory board and the approval of the business plan. The aim is a long-term, generation overlapping corportate strategy.

Financial Management

With Mag. (FH) Leopold Heidegger a new CFO was already appointed in December 2012, who previously held the financial responsibility as CFO and controller in the SKF Economos GmbH. The family Soulier relies on the extensive expertise of the Klosterneuburger in the operative task fields finances, controlling, purchase, IT and HR.

Technical and Sales Management

Newly appointed was Wolfgang Meyer, who is responsible for sales, engineering, production, development and quality assurance. To insiders Meyer is a familiar face: Already from 1996 to 1999 he was manager for AD*STAR, a very successful product of Starlinger. From 1999 to 2013 he was managing director at Semperit with responsibility in sales and engineering. Elastomer injection moulding machines as well as the elastomer extrusion belonged to his area of competence. So Meyer knows the applications of the elastomer processing very well. With the appointment of Wolfgang Meyer, the owners would like to involve a proven expert from the customer side to adapt the future product portfolio closer to the market needs.

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C 0 : Wolfgang Meyer (CEO Maplan)

C 1: Leopold Heidegger (CFO Maplan)

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C 2: New dual leadership at Maplan: Wolfgang Meyer (CEO) and Leopold Heidegger (CFO)

Maplan at the K 2013, Düsseldorf: Hall 16 Stand B47

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Wolfgang Meyer and Leopold Heidegger

About Maplan

Maplan was founded as a plant engineering company under the name "Maschinen und technische Anlagen Planungs- und Fertigungs-Ges.m.b.H." in the south of Vienna in 1970. From 1993 onwards the division "rubber injection moulding" has been further expanded, starting with the takeover of company Werner & Pfeiderer Gummitechnik.

MAPLAN covers the various requirements of vulcanisation and injection moulding in elastomer processing with a modular design system. All drive (CoolDrive II) and controller (PC5000touch V3) elements are used for both elastomer technology processes, to ensure precision, repeatability and availability. For application-compatible processing, high-precision FIFO injection units from our "work shelf" are available. The orientation and development of Maplan's machine programme focuses categorically on energy-efficient, process reliable and compact solutions to improve the processors' net product.

The company manufactures 250 elastomer injection moulding machines with a clamp force between 150 to 12 000 kN and an injection volume of 10 to 30,000 ccm each year.

All mechanical components of machine technology are produced by European manufacturers with a correspondingly high quality level and longevity.

The export share is 99%. Additionally to the production location in Austria, MAPLAN is represented by a number of service- and sales offices in more than 60 countries worldwide.

At the moment, MAPLAN has 160 employees at the headquarters in Ternitz/ Lower Austria (a total of 195 people worldwide) and generates revenue of 40 million EUR (2012).

MAPLAN - The Elastomer Champion